

ATTENTION LOS ANGELES APARTMENT OWNERS...

The City of Los Angeles is considering modifications to the City's Rent Stabilization Ordinance (RSO) that could restrict rental property owners' ability to annually increase rents.

Did you know that:

- RSO apartments contribute \$150 million in annual revenues to the City of Los Angeles.
- RSO apartments contribute to 15,000 direct jobs in the City of Los Angeles.
- Possible changes to the RSO could have negative impacts for landlords, and could cost the City millions of dollars.

The **Los Angeles Housing Council (LAHC)** is comprised of rental property owners, vendors and workers who are working together to give apartment owners a voice and to protect the Los Angeles rental housing stock. You can join LAHC today and receive regular RSO updates and have your voice heard at City Hall.

For more information or to join LAHC, email us at arlen@savelahousing.com or visit our website.



Letters

Dear Mr. Coady:

We just wanted to thank you for all of your hard work in preparing the proposals for this year's workers' compensation coverage for our company. You are a pleasure to work with and continually manage to save us a considerable amount of money on our premiums each year, which is extremely important to us in this economic climate. Your firm (ISU Derby Insurance) is the one that we feel confident in recommending to other business associates for their insurance needs. This year, you saved us over \$29,000 on our renewal. Thank you for your continued excellent service.

Best Regards,
Deborah Dunn
Financial Controller
Montgomery
Partners, Inc.

Dear Landlords:

We wanted to let you know about a vital financial community resource, the Jewish Free Loan Association (JFLA) of Los Angeles. JFLA is a nonprofit non-sectarian agency founded in 1904 offering interest-free loans to L.A. county residents of all faiths for emergency needs, including rent, security deposit, car repair or used car purchase, subsistence and much more. By offering interest-free loans, JFLA can meet the needs of those encountering financial challenges due to unexpected circumstances, particularly during the current recession.

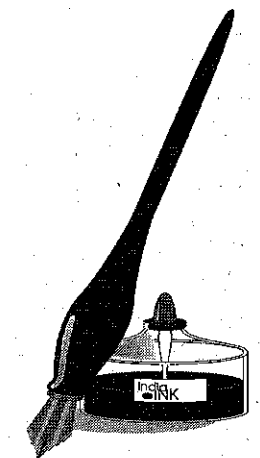
In addition to emergency loans, JFLA offers interest-free loans for education, medical or dental expenses, children with special needs, home healthcare, life cycle events and environmental upgrades. JFLA maintains a 99% repayment rate and as loans are repaid new loans are made, creating a cycle of hope.

There is currently more than \$9.2 million in interest-free loans circulating throughout the community.

When you encounter a tenant with financial difficulties, we hope you will refer them to JFLA at 323-761-8830 or 818-464-3331 (West Hills office). We encourage you to learn more about us at www.JFLA.org or by emailing info@jfla.org.

Most sincerely,

Mark Meltzer
JFLA CEO



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Save the Date

If you would like more information about the trade show, please contact Angela Sapien at 213.324.4131 ext. 316 or email her at apitlfeagah@aol.com